



♦ Speaker Profile: Natasha Martina-Phelipa, MBA ♦

International Keynote Speaker | Cross-Cultural Leadership & Decision-Making Strategic Advisor | Executive & Personal Coach

Natasha Martina-Phelipa, MBA is an international keynote speaker, strategic advisor, and executive coach.

She works at the intersection of leadership, strategy, and human behavior, supporting clearer thinking, stronger decision-making, and responsible action, particularly in culturally and organizationally diverse leadership contexts.

With over 25 years of experience in healthcare, governance and organizational development, Natasha brings both strategic depth and real-world perspective to the stage.

Her work is grounded in European governance environments and Caribbean organizational realities, where leadership effectiveness is shaped by context, expectations, and decision-making norms.

Her keynotes address how leadership effectiveness can be undermined when cultural differences in communication, values and expectations are underestimated, even when intentions are strong.

She is frequently invited to speak at moments of change and transition, when leaders, teams or organizations are navigating uncertainty, shifting roles or how leadership choices are shaped by context.

Core Themes

Natasha's keynotes focus on three core themes: Leadership, Strategy and Personal Change, viewed through the lens of leadership across cultural and organizational contexts. Each theme can stand on its own, while together they offer a coherent perspective on direction, careful judgement, and change.

She explores:

- Leadership focused on clarity, responsibility, and everyday decision-making
- Strategy as direction-setting through clear choices and execution
- Personal change when familiar roles no longer fit, and choices must be reconsidered



Speaking Style

Natasha's presence on stage is often described as:

- Calm, grounded, clear, and powerful.
- Reflective, without losing focus on action.
- Engaging and human, even in larger settings.
- Thoughtful and direct.

Audiences frequently share that her keynotes continue to influence how they think and act well after the event.

Audience & Contexts

She speaks for audiences operating in complex, often culturally diverse leadership environments.

Natasha is invited to speak at:

- Leadership & executive events
- Strategy, change and organizational development programs
- Healthcare, public sector and education conferences
- Women's leadership and professional development events
- Retreats, summits, and curated inspiration days

Outcomes for Participants

Participants often leave with:

- Greater clarity about their role and direction
- Language to articulate questions or tensions that were previously unclear
- Increased focus and confidence in making stronger judgement under pressure
- Insight that supports deliberate next steps, professionally and personally

Languages & Practical Information

- Languages: English, Dutch, Spanish and Papiamentu
- Available for keynotes, fireside conversations, and moderated talks
- Internationally available (based in the Netherlands)
- Keynotes can be tailored to audience, sector, and context.



Short Bio (for Programs & Websites)

Natasha Martina-Phelipa, MBA is an international keynote speaker, strategic advisor, and executive coach.

She supports leaders and professionals in moments of change by combining strategic insight with reflection on decision-making and behavior, particularly in culturally and organizationally diverse leadership contexts.

She speaks English, Spanish, Dutch, and Papiamentu.

For keynote inquiries, tailored talks, or collaborations, please contact:

E-mail: hello@martinaphelipa.nl

Website: www.martinaphelipa.com.